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Now that your website is up and running, you can sit back and relax, right? No!! in fact, a website is never completely done. The most successful websites are updated frequently , new pages are often added to your site to increase your search engine rankings. Contests, product/service offerings, industry news are just a few possibilities for updating your content. Open source web development is always the best choice for business firms. Developing content management system in open source helps to update on content easily and effortlessly.

Do remember-fresh content will keep visitors coming back.